



Commitment From Top Down.

We've collaborated with outside partners for generations — but the importance of these alliances to P&G has never been greater. Our vision is simple. We want P&G to be known as the company that collaborates with innovative scientists — inside and out — better than any other company in the world.

I want us to be the absolute best at spotting, developing and leveraging relationships with best-in-class partners in every part of our business. In fact, I want P&G to be a magnet for the best in class. The company you want to work with because you know a partnership with P&G will be more rewarding than any other option available to you.

A.G. Lafley

*Chairman of the Board,
President, and Chief Executive Officer
The Procter & Gamble Company*

***At P&G, over 50%
of our new product
initiatives have an
external component.***

***P&G is the
largest purchaser
in the world of
industrial enzymes.***

